

Warsaw producer and one of the few Polish experts in brand management of the fashion industry. Over the past 10 years she has been working for international fashion houses Comme des Garcons and Maison Martin Margiela, produced the first presentation of Hugo Boss in Poland, as well as iconic shows of Ania Kuczynska (PINATA, Stromboli, GOLD DUST WOMAN AND ILLUMINATE) and presentations SS2014 and AW2014 of Lukasz Jemiol's collections.

As a Brand Manager she worked with Polish conceptual brands such as Ania Kuczynska and UEG. As an assistant to Francesco Carozzini and Rusha Bergman for "L'UOMO VOGUE" she learned about production of photo shoots. Her experience from New York, Paris and London resulted in professional editorials for magazines "Elle", "K MAG" and the Month of Photography in Krakow festival's project "MAY" among others.

As a coordinator of the fashion section of the Art Yard Sale, the first Polish art and fashion fairs of this kind, she was responsible for an interactive presentation of selected group of 12 brands.

Specializing in the fashion business management, she graduated from the best fashion universities and courses in the world: ESMOD, Istituto Marangoni and MoMA & Christie's Education.

Her portfolio of commercial projects for global brands such as Reebok, Levi's and Converse is appreciated by the fashion industry for the strong creative concept.

Ania Terej BRANDING & CREATIVE PRODUCTION www.aniaterej.com